



SA Bio Plan
Biotechnology Business Plan Competition
& Executive Education Programme

TIMELINE

An Innovation Fund & Emory University Partnership

February 27, 2009:
Closing date for application to
attend workshops in March 2009

Workshop Dates:
• Durban: 12, 13 March 2009
• Cape Town: 16, 17 March 2009
• Pretoria: 19, 20 March 2009

March 27, 2009:
Final Submission date for 1- pager -
business opportunity submission

May 1 – August 31, 2009:
Teams work with mentors on Business
Plan development

29 June - 4 July 2009:
Executive Education Programme
– Venue:

August 31 2009:
Deadline for submission of final
Business Plan

September 2009:
Judging of Final Business Plans
submitted



EMORY
UNIVERSITY

The Innovation Fund (IF) in collaboration with the BRICs and in partnership with Emory University of Atlanta, Georgia USA is pleased to announce the commencement of the SA Bio Plan 2009.

The SA Bio Plan 2009 is a Biotechnology Executive Education Program and Business Plan Competition (BPC) for the Bio-Entrepreneur. Participants in the year long program will receive world class education and training. The Goizueta Business School of Emory University along with South African experts will present a modular Executive Education program to which only the selected teams are invited to participate. This is a certified/accredited course offered by the Goizueta Business School of Emory University.

The business plan competition seeks to encourage the development of biotechnology businesses in South Africa. Participating teams will each work closely with a team of mentors to develop a strategy and business plan that will be evaluated by an international panel of experts. The winner of the competition will receive a prize of R100,000 as a non-dilutive investment and stands a chance of receiving an investment to the maximum value of R15 million in the Business Plan over a five year period.

The top 4 Business Plans (which include the winning business plan) as adjudicated by the expert panel will have the additional opportunity of an internship in the USA for a period of 4 to 6 weeks.

Who Should Apply?

We seek applicants (individuals/teams) with great technology and an obvious commercial opportunity. The opportunity should be innovative and/or extend social benefits to humanity.

The obvious applicants will be graduates and academics

in the broader Biosciences arena, engineering graduates interested in the interdisciplinary facet of Biotechnology, Technology Transfer Professionals and others with an interest in Entrepreneurship, Technology Transfer and IP management.

Here Is How It Works.....

Working closely with the BRICs and the Biotechnology Incubators, the SA BIO Plan Executive Education Program and Business Plan Competition has been developed to help create new life science companies based in South Africa and will include the following components:

Biotech Business Workshops: 2-day workshops will be held in Durban (12 - 13 March), Cape Town (16 - 17 March) and Pretoria (19 - 20 March). The workshops will cover the fundamentals of Intellectual Property, Venture Capital, Bio-Entrepreneurship and Business Plan Writing.

Business Plan Applications: Soon after the Workshops, one-page Business Plan Competition applications must be submitted. Participation in the Competition is not limited to attendees of the Workshops, but participation in the Workshops is strongly recommended.

Mentorship: A selection committee will choose the best opportunities for the Competition and form teams. The Selected Opportunities will be paired with seasoned US and SA professionals who will serve as Mentors and guide the creation of commercial strategies and executable business plans.

Executive Education: The Selected Opportunities teams will attend a 2-week intensive executive education course designed by Emory University that will focus on the development of investment-grade commercial opportunities in the life sciences space. The course will be presented in

South Africa, and all participants will receive a certificate of completion from Emory University.

The Submission: Soon after the Executive Education course, each team will submit a finished business plan to a panel of experts and 8 to 9 SA BIO Plan Semi-Finalist teams will be selected.

Selection of BPC Winner: The SA BIO Plan Semi-Finalists will present their opportunities to an international panel of judges from the global life science investment community.

3rd Phase Workshop: The selected SA BIO Plan Top 4 Finalists will have an opportunity for further training and an internship in the USA for a period of 4 to 6 weeks.

INTERESTED?

Kindly visit our web site: www.innovationfund.ac.za

You will obtain more details on the program and application forms at this website.

The deadline for registering for the Workshops:
February 27, 2009

The deadline for submitting the BPC application:
March 27, 2009

For further questions, please contact the SA BIO Plan Competition representatives: sabioplan@nrf.ac.za

